**MA in Tourism and Hospitality**

**(professional track – 1.5 years)**

**PROGRAM DETAILS AND CURRICULUM**

Specific course requirements for the MA in Tourism and Hospitality program are as follows:

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| General courses | 10 |
| Specialization courses | 38 |
| Internship and research | 42 |
| **Total** | **90** |

**General courses**

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| English | 1 |
| Management | 2 |
| Management psychology | 3 |
| Research Methods | 4 |
| **Total** | **10** |

**** **Specialization courses**

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| Financial management in tourism and hospitality | 5 |
| Organizational strategy of tourism and hospitality | 6 |
| Tourism and hospitality products concepts | 6 |
| Service quality management in tourism and hospitality | 6 |
| Lux management in tourism and hospitality | 5 |
| Operations management in tourism and hospitality | 5 |
| Strategic marketing in tourism and hospitality | 5 |
| **Total** | **38** |

**Internship and research**

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| Industry internship | 12 |
| Research | 18 |
| Thesis and thesis defense | 12 |
| **Total** | **42** |